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United States of America

Organization of American States

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OAS-Royal Thai Government Professional Development Scholarship Opportunities

“Enhancing Entrepreneurship in SME Development and Export Consortia”

OAS/DHDEC/CIR.043/2010

1) ORGANIZED BY: Thailand International Development Agency (TICA), Ministry of Foreign Affairs of Thailand in collaboration with Mekong Institute.

2) VENUE: Mekong Institute, 123 Khon Kaen University, Mittraphab Road. Khon Kaen, Thailand. Tel: (66-43) 202-411 -2. Fax: (66-43) 343-131. E-Mail: information@mekonginstitute.org

3) DATES: August 9th, to September 3rd, 2010

4) COURSE DURATION: Four (4) Weeks

5) LANGUAGE: English

6) MODALITY: On site

Vencimiento postulación en Uruguay

Organismo Nacional de Enlace

31 de Marzo de 2010

Oficina de Becas de OPP

7) OBJECTIVES: The program is designed to:

- Have a better understanding of an overall conceptual framework for enterprise and private sector development and of its main areas or components
- Develop a basic understanding of the key approaches, tools and methodologies for formulating or implementing small enterprise development policies and strategies in each of the main areas of enterprise development
- Be aware of how to analyze or consider proposed enterprise development policies and strategies in the context of a gender and youth and minorities-sensitive approach
- Be aware of the existing measures being implemented in different countries for the promotion and development of SME's



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- Develop a preliminary set of recommendations for sustainable enterprise development in their own countries.

8) COURSE CONTENT:

Module 1: Unleashing entrepreneurship: Setting the context.

Scope:

- Getting to know each other
- Setting the context (training contents and methodology)
- Exploring expectations
- Developing norms and codes of conduct during the training
- Orientation to the SME development and Export Consortia in the GMS

Module 2: The Essentials of Enterprise Development: Why and How?

Scope:

- Enterprises and their contexts
- Why and How to promote enterprises

Module 3: Ensuring Business survival and Sustainable Growth

Scope:

- Main area of enterprise development
- Enabling environment
- Productivity and Competitiveness in enterprises
- Improving value and supply chains.

Module 4: Managing Enterprises (Through study visit)

Module 5: Developing Clusters and Business-to-Business Networks (B2BN)

Scope:

- Developing clusters
- Business-to-Business Networks (B2BN)
- Fair trade to international market
- Export Consortia
-

Advance Assignments:

Country Report: Prior to the commencement of the course, the participants should prepare and submit a report of 3 to 5 pages on the subject: "National SME Development and Business Cluster". Each presentation will be 15 minutes in length including questions and answers.

The topic should include:

- Introduction
- General information of the country



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- c. Historical background of the subject of: "National SME Development and Business Cluster".
- d. Current issues and trends
- e. Achievements

8) REQUIREMENTS:

- All applicants must be citizens or permanent residents of an OAS Member state.
- Be nominated by their respective Government
- Be University graduates or have an equivalent academic background in any field.
- Related vocational history: More than one to two (1 to 2) years.
- Working experience and length in related fields: At least two (2) years
- Have good command of English, with documentary evidence if the language of instruction is not the native language.
- Be in good health both physically and mentally, each participant should have a health certificate provided by an authorized physician. This form is also attached together with the Nomination Form.
- **Must have health and accident insurance coverage abroad.**
- Submit a duly completed request before the deadline established by the National Liaison Office (ONE). **The candidate is responsible for finding out the deadline set by the ONE in his/her country of residence.**

9) SCHOLARSHIP SELECTION CRITERIA:

Scholarships shall be granted based on the following criteria:

- The merits and overall credentials of the candidate, including his/her academic and professional background;
- The financial need of the candidate; and
- An extensive and equitable geographic distribution for the benefit of all member states and that takes into account the greater needs of the smaller and relatively less developed economies.



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¹ The deadline for presentation of applications to the (ONE) differs from country to country and should therefore be confirmed with the relevant ONE in the applicant's country of origin or permanent residence.

10) BENEFITS ²:

The Government of Thailand through the Ministry of Foreign Affairs and the Community Development Department; will provide

- Economy class, round trip airfare transportation from point of residence to study site. Each of the participants is not allowed to change the flights route and schedules. Participants should not buy air tickets by themselves and should be advised that if they do so, the cost cannot be reimbursed from the Royal Thai Government. The Royal Thai Government will also arrange the domestic flight for participants, if any.
- Each participant will receive a living allowance of 500 baht per day to cover meals, local transportation and other personal daily expenses.
- Accommodation will be arranged by the Royal Thai Government and all participants will stay at the same place. It is suggested that each participant should bring some pocket money approximately US\$100.00 to cover the expenses before the allowance is paid.
- Minor medical treatment will be provided for participants who become ill during their stay in Thailand.
- The Royal Thai Government will provide transportation for the authorized field trips undertaken as part of the course.

11) RESPONSIBILITY OF SCHOLARSHIPS RECIPIENTS:

- **It is suggested that each participant should bring some pocket money (US\$100.00 approximately) to cover the expenses before the allowance is paid.**
- The participants should prepare 15 minutes presentation for each country that will be held during training programme. (The institute will facilitate notebook and LCD for presentation)
- The selected candidates must confirm their acceptance of the scholarship award to the OAS General Secretariat Office in their respective countries and through the ONE in order for the OAS to proceed with making the



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necessary arrangements or, if the scholarship is refused, to appoint another candidate.

² The provision and payment of the scholarship benefits mentioned in #10 of this scholarship announcement are the sole and exclusive responsibility of the Government of Thailand. Any other expenses, including the visa, are the sole and exclusive responsibility of the Scholarship Recipient. Therefore, the acceptance of a scholarship shall imply the Scholarship Recipient's waiver of any and all claims against the OAS, its organs, and its personnel, that may arise in relation to the scholarship, the benefits thereof, and his/her presence in Thailand under the scholarship, and if asked, the Scholarship Recipient will reaffirm that waiver in writing.

- Upon selection, candidates must accept the scholarship by confirming their availability to follow the course during the period indicated and their acceptance of the duly provided conditions of study.
- Selected scholarship recipients are responsible for obtaining the necessary visa(s) to enter the country of study and the corresponding transit(s). **The OAS will not be responsible for any costs relating to obtaining visas or transfer documentation.**
- Each scholarship recipient is responsible for arriving in time for the commencement of activities on the date established by the institution offering the course or program.
- If the scholarship recipient fails to travel on the scheduled dates, or change routes, after the travel ticket has been purchased, he/she will be responsible for paying the difference in ticket costs in order to arrive at the course site in time.

12) SUBMISSION OF SCHOLARSHIP APPLICATIONS:

Please Notice: If you were awarded an OAS Professional Development Scholarship in the past twelve (12) months or if you currently hold an OAS Scholarship for Academic Studies, you are not eligible to apply for another Professional Development Scholarship.

The Thai Fellowship Application Form for this course may be obtained from the OAS offices of the General Secretariat in the Member states or via the fellowship application page using the following link: http://www.educoas.org/Portal/dhd/becas2007/Fellowship_Application_Form%20Thailand.pdf, including all documentation required. Applications must be forwarded to the Organization of American States through the official channels established by the government of each country (ONE). **This is a mandatory requirement.**

The following is the list of National Liaison Offices (ONEs) in the OAS Member states:

<http://www.educoas.org/portal/en/oasbecas/ones.aspx?culture=en&navid=282>



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Any questions regarding submission of applications for this course should be sent to: PDSP@oas.org

Important Information

Regulations

Participants are required to observe the following regulations:

- Participants must only stay at the places designated by the Royal Thai Government.
- Participants must strictly attend classes as scheduled and should not change their training subjects.
- Participants must not extend the training period.
- Participants must not bring any family members with them to Thailand.
- Participants must return to their home countries after the course completion (at the date as scheduled by the Royal Thai Government).
- Participants are required to fly only on the route designated by the Royal Thai Government and must not make any alterations. Please also be informed that the maximum allowable baggage that can be loaded on flights is 20 kilograms. Participants will be responsible for any cost incurred in exceeding this limit.
- Participants must observe the rules and regulations of training institute(s).
- Participants must refrain from engaging in political activities, or any form of employment for profit or gain.

Visa Procedures

Prior to departure from their home country to Thailand, all participants must first obtain the appropriate visa from the Royal Thai Embassy or Consular representative in their countries. Presentation of the acceptance letter is required when applying for VISA. A maximum of 2,000 baht VISA fee (approximately US\$60.00) must be paid by a participant to the Royal Thai Embassy or Consular representative. Participants must request for the original receipt which could be later on reimbursed from the Royal Thai Government upon presenting the original receipt.

Further relevant information is available at the following addresses:

Human Resource Development Bureau (HRD Branch 2)

Thailand International Development Cooperation Agency (TICA)
Ministry of Foreign Affairs (MFA)
962 Krung Kasem Road,
Bangkok 10100, Thailand



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